

Written Question

Asked by:

Member for Yellowknife Centre

June 16, 2016

Costs of Visual Identity Program

My questions are for the Minister for the Executive. Regarding the creation of a new Government of the NWT Visual Identity Program:

1. What factors prompted the decision for and timing of the creation of a new visual identity;
2. How much was spent developing a new visual identity program, including contract costs of public and internal consultation, and for preparation, selection of and approval of design alternatives;
3. How much was spent on the development of visual identity standards guides and design elements and the dissemination of guidelines and design components; and
4. How much has been spent replacing pre-existing materials bearing superseded visual identity elements?

